

CURRICULUM VITAE

NAME CSABA BŐTHE
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◆ STRENGTHS AND SKILLS

- **Broad management experiences** in telecommunications, infocommunications, IT outsourcing and interim management (general management, sales, marketing, business development, customer service, operations support, service operations and delivery)
- **30 yrs leadership experience** (up to 4000 employees and 50 project team members)
- **Motivating, inspiring, delegating** leadership style
- **“Get things done”** ability and **“Positive thinking”** attitude
- **Excellent** verbal and written **communication** in Hungarian and English

✱ EXPERIENCES

2024 September – recently: Managing Director of Hungarian Association for Innovation (HAI)

2022 July – 2024 August: CEO of Invitech ICT Services (Invitech)

2019 July – 2022 June: Head of Corporate Sales and Senior Advisor at Yettel Hungary (Yettel)

2018 May – 2019 June: Marketing and Business Support Director of Invitech ICT Services (Invitech)

2017 October – 2018 April: Interim Chief Operating Officer of Vialto Consulting (Vialto)

2017 January – September: Interim Managing Director of Barra Communication Institute (BCI)

2016 February – November: VP B2B Central and Eastern Europe of Liberty Global (UPC)

2012 May – 2015 May: CEO & VP Delivery & VP Telekom IT of IT Services Hungary (T-Systems)

2010 January – 2012 April: Division Director, Customer Contact and Operations Support Division, Corporate Services Business Unit of Magyar Telekom/T-Systems

2008 January – 2009 December: Division Director, Small and Medium Sized Business Division, Corporate Services Business Unit of Magyar Telekom

2006 April – 2007 December: Corporate Sales Director, Mobile Business Unit of Magyar Telekom

2004 February – 2006 March: Executive Director, Corporate Sales and Product Dev., T-Mobile HU

2001 May – 2004 January: Chief Operating Officer, Mobimak Mobile Telecom Company

1998 January – 2001 May: Executive Sales Director, Westel Mobil Ltd.

1995 April – 1998 January: Deputy Marketing Director – Business Development, Westel 900 Ltd.

1994 September – 1995 April: Pricing and planning manager, Westel 900 Ltd

⌘ EDUCATION AND TRAINING

2010	Common Purpose Budapest, “Leadership without authority” program
2007	INSEAD Business School , “Blue Ocean” Strategy Program
2000	Harvard Business School , Program for Management Development PMD75
1996	Philip Kotler on Marketing program (Management Center Europe)
1995	Professional project management training (Management Center Europe)
1994	<u>MBA degree in Business Administration</u>
1992-94	MBA Program, Technical University Budapest & Heriot Watt University Edinburgh
1990-91	Postgraduate studies , Institute of Enzimology, Budapest
1990	<u>MSc degree in Physics-Biophysics</u>
1985-90	Eötvös Lóránd University Budapest, Faculty of physics-biophysics

🌐 LANGUAGES

Hungarian	Native	★★★★★
English	Fluent	★★★★ (C1 level: TOEFL and Hungarian State Certificate)
German	Medium	★★ (B2 level: Österreich Insitute Zertifikat)

😊 FAMILY AND HOBBY

Family	married, 2 children (Barbara 1990, Barnabás 2013)
Hobby	reading books, writing blogs and books (Egy menedzser tünődései 2011; Üdv a harmadik évezredben, 2012) collecting antiques, playing and listening music, cooking, traveling, playing tennis, squash and badminton, playing games with family, working around the family house and in the garden

🏆 PERSONAL AND CORPORATE AWARDS

2019	Superbrand (Invitech)
2018	Superbrand (Invitech)
2014	Superbrand (IT Services Hungary)
2014	European Business Award (IT Services Hungary)
2014	Investor of the Year in Hungary (IT Services Hungary)
2013	Deutsche Telekom Best In Class Award (IT Services Hungary)
2012	EU YURA Award (IT Services Hungary)
2003	Excellent Leadership Award (Mobimak, Macedonia)
2002	Euromarket Award (Mobimak, Macedonia)
2000	European Marshall Award - Scholarship to Harvard Business School (Westel)